



CYSTIC FIBROSIS FOUNDATION

2024 CALIFORNIA WINEMASTERS SPONSOR PACKAGES

MAY 18, 2024 - 5:30 P.M.

“MIDWEST STREET” BACK LOT AT WARNER BROS. STUDIOS, BURBANK

ABOUT CALIFORNIA WINEMASTERS

A perennial WINE SPECTATOR “Top 10 Charity Wine Auction” with 1,300 guests.
Showcasing celebrated chefs and restaurateurs and award-winning wineries and winemakers.
Extraordinary silent and live auctions.

California Winemasters helps add tomorrows for people living with cystic fibrosis. At the same time you are playing a key role in helping us reach our fundraising goal. We hope you share our vision because we don’t want to simply treat CF. We want to end CF once and for all! This sponsorship supports the mission of the Cystic Fibrosis Foundation, to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing quality, specialized care.

BENEFITS FOR YOUR COMPANY

- Position your brand in local communities to create connections with consumers.
- Highlight your company’s commitment to charitable giving through our matching gifts program where employees can meaningfully express their positive workplace culture while making a difference in the lives of those with CF.
- Inspire and motivate your colleagues as they enjoy opportunities to network, unite as one team around a cause, and grow their leadership abilities.
- We are now entering a new phase of cystic fibrosis, with life-changing new therapies and promising treatments on the horizon. Your organization has an opportunity to make an impact and make medical history by helping end this disease.



CYSTIC FIBROSIS FOUNDATION

NEBUCHADNEZZAR SPONSOR

\$ 50,000

(\$40,800 TAX- DEDUCTIBLE)

- (3) Tables of 10 at Winemasters on Saturday, May 18th at Warner Bros. Studio
- (8) tickets to a private wine dinner on Friday, May 17th at The Garland Hotel
- (8) VIP tickets to a private brunch on Sunday, May 19th at Hilton Los Angeles Universal City
- (15) room nights at The Hilton Los Angeles Universal City
- Valet parking for 15 cars
- Preferred VIP Registration and table location at Warner Bros. Studios
- Early VIP admission at 5:00 PM to food and wine stations
- Selection of champagne and gourmet desserts for your sponsor tables
- Sponsor name displayed on all materials, website and event screens



CYSTIC FIBROSIS FOUNDATION

BALTHAZAR SPONSOR

\$25,000

(\$17,680 TAX- DEDUCTIBLE)

- (2) Tables of 12 at Winemasters on Saturday, May 18th at Warner Bros. Studio
- (6) tickets to a private wine dinner on Friday, May 17th at The Garland Hotel
- (6) VIP tickets to a private brunch on Sunday, May 19th at Hilton Los Angeles Universal City
- (12) room nights at The Hilton Los Angeles Universal City
- Valet parking for 12 cars
- Preferred VIP Registration and table location at Warner Bros. Studios
- Early VIP admission at 5:00 PM to food and wine stations
- Selection of champagne and gourmet desserts for your sponsor tables
- Sponsor name displayed on all materials, website and event screens



CYSTIC FIBROSIS FOUNDATION

SALMANAZAR SPONSOR

\$ 12,000

- (1) Table of 12 at Winemasters on Saturday, May 18th at Warner Bros. Studio
- (4) tickets to a private wine dinner on Friday, May 17th at The Garland Hotel
- (4) VIP tickets to a private brunch on Sunday, May 19th at Hilton Los Angeles Universal City
- Preferred VIP Registration and table location at Warner Bros. Studios
- Early VIP admission at 5:00 PM to food and wine stations
- Sponsor name displayed on all materials, website and event screens
- **PLUS CHOICE OF:**
 - **Hotel Overnight**
One room night for Saturday at Hilton Los Angeles Universal City*
*Hotel overnight includes round trip event shuttle transfers (\$9,540 Tax- deductible)
 - **Transportation**
Private driver for round trip transportation (\$9,440 Tax- deductible)
 - **NO Hotel or Driver**
(6) Valet Parking Passes (\$9,560 Tax- deductible)



CYSTIC FIBROSIS FOUNDATION

IMPERIAL SPONSOR

\$ 7,500

(\$5,940 TAX- DEDUCTIBLE)

- **(8) VIP tickets at Winemasters on Saturday, May 18th at Warner Bros. Studio**
- **(2) tickets to a private wine dinner on Friday, May 17th at The Garland Hotel**
- **(2) VIP tickets to a private brunch on Sunday, May 19th at Hilton Los Angeles Universal City**
- **Preferred VIP Registration and table location at Warner Bros. Studios**
- **Early VIP admission at 5:00 PM to food and wine stations**
- **Valet parking for 4 cars**
- **Sponsor name displayed on all materials, website and event screens**



CYSTIC FIBROSIS FOUNDATION

MAGNUM SPONSOR

\$ 2,500

- (2) VIP tickets at Winemasters on Saturday, May 18th at Warner Bros. Studio
- (2) tickets to a private wine dinner on Friday, May 17th at The Garland Hotel
- (2) VIP tickets to a private brunch on Sunday, May 19th at Hilton Los Angeles Universal City
- Preferred VIP Registration and table location at Warner Bros. Studios
- Early VIP admission at 5:00 PM to food and wine stations
- Sponsor name displayed on all materials, website and event screens
- **PLUS CHOICE OF:**
 - **Hotel Overnight**
One room night for Saturday at Hilton Los Angeles Universal City*
*Hotel overnight includes round trip event shuttle transfers (\$1,790 Tax- deductible)
 - **Transportation**
Private driver to use for round trip transportation (\$1,690 Tax- deductible)



Mission Statement:

The mission of the Cystic Fibrosis Foundation to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

About Cystic Fibrosis:

Cystic fibrosis is a progressive, genetic disease that causes a thick buildup of mucus in the lungs, pancreas, and other organs and affects people of every racial and ethnic group. In the lungs, mucus clogs the airways and traps bacteria, leading to infections, extensive lung damage, and respiratory failure. While many people with CF have seen transformations in their health because of existing therapies, there are still others who do not benefit, either because they cannot tolerate them, or their specific genetic mutations will not respond.

People living with the disease can face significant challenges, including frequent hospitalizations, complications, and treatment plans that can take multiple hours a day. And, many children and adults with CF still face the sobering prospect of a shortened life span.

About the CF Foundation

We are driven by a dream that one day – every person with cystic fibrosis will have the chance to live a long, healthy life. Recognized globally, the Cystic Fibrosis Foundation has led the way in the fight against cystic fibrosis, fueling extraordinary medical and scientific progress. 12+ treatments available, four of which address the underlying cause of CF. The CF population in the U.S. is close to 40,000- an increase over the past decade due in large part to people living longer. The median predicted age of survival for a person with CF born today is 56 years old – nearly 20 years longer than a decade ago. 60% of the U.S population that lives with CF are adults. When the Foundation was founded nearly 70 years ago, children with CF rarely lived to 5 years old. There are now 40+ therapies are in the drug development pipeline, and yet, 0 cures exist for cystic fibrosis.

Our Commitment to Diversity, Equity and Inclusion:

The Cystic Fibrosis Foundation is committed to fostering equity in CF and confronting the systemic barriers that have contributed to health inequities for many people of color with CF. These efforts are necessary to achieve our mission of finding a cure and providing all people with CF the opportunity to lead long, fulfilling lives.

We are working in close partnership with the community on many efforts to address racial inequities in cystic fibrosis, including:

- Establishing a nationwide newborn screening initiative to improve equity, sensitivity, and timeliness in diagnosing people of color with CF.
- Investing in 35 major industry research programs focused on genetic therapies, increasing our focus on rare and nonsense mutations, which are seen more often among communities of color.
- Reducing barriers to enrollment in clinical trials.

The Cystic Fibrosis Foundation, a 501(c)(3) nonprofit organization, has unrestricted financial reserves of about 10 times its 2023 operating budget. These reserves are largely a result of the Foundation's successful venture philanthropy model, through which we have raised and invested hundreds of millions of dollars to help discover and develop breakthrough CF therapies. These funds and any future revenue from our model are reinvested into the CF Foundation's mission to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/about-us/annual-reports-and-financials>, email info@cff.org or call 1-800-FIGHT-CF.

Sponsorship Guidelines

FOR YOUR SAFETY AND THE SAFETY OF OTHERS

- The CF Foundation is committed to ensuring the health and wellbeing of individuals attending Foundation events. Individuals attending CF Foundation events must abide by the Foundation's Event Attendance Policy (www.cff.org/attendancepolicy), which includes guidance for event attendees living with cystic fibrosis.

CFF RESTRICTED LOGO USE SPONSOR ACKNOWLEDGEMENT

This Restricted Logo Use Sponsor Acknowledgement ("Acknowledgement") between the Cystic Fibrosis Foundation ("CFF") and the Sponsor, who accepts this Acknowledgement ("Sponsor"). CFF grants to Sponsor a revocable, nonexclusive license to use the Logo (as defined below) in connection with the event to which the Sponsor is contributing over \$5,000 ("Event"). Sponsor shall not use the Logo in any manner except as expressly set forth herein from the date of this signed Acknowledgement to up to the Event date. Sponsor agrees to use the Logo only, in connection with the Event and further agrees not to use the Logo in connection with any other sponsors whose logo or brand are deemed to be offensive, defamatory or vulgar. All references to the Logo shall mean the logo associated with the Event. Sponsor agrees not to use the CFF's Logo in a manner inconsistent with proper trademark use, or in any manner that tarnishes the name or reputation of the Cystic Fibrosis Foundation. Sponsor agrees to comply with any requirements established by CFF concerning the style, design, display and use of the Logo with every use of the Logo. Sponsor agrees to send CFF the website link or other relevant materials upon completion of adding the Logo to any promotional materials or third-party sites as part of the sponsorship. Sponsor shall also comply with requests from CFF for additional information, documents, or specimens concerning its use of the Logo. Sponsor agrees to modify or terminate any use of the Logo within 10 days of notice by CFF that, in its sole discretion, such use is not approved. Sponsor agrees that ownership of the Logo and the goodwill relating thereto shall remain vested in CFF both during the period of this license and thereafter. Sponsor agrees never to challenge, encourage a third-party challenge, or support any challenge to CFF's ownership of the Logo. Sponsor agrees to promptly inform CFF of the use of any marks similar to the Logo and any potential infringements of CFF's Logo that come to Sponsor's attention. Sponsor represents and warrants that it shall not use the Logo in any way that, directly or indirectly, raises any revenue for Sponsor. Sponsor and CFF agree that this license shall be royalty-free. Nothing herein shall be construed as an endorsement by CFF of the Sponsor or the Sponsor's business or activities. The language in this Acknowledgement supersedes any other executed agreement between the Sponsor and CFF. The Sponsor agrees and accepts this Acknowledgement upon providing CFF with a sponsorship payment. This disclosure is applicable to all Cystic Fibrosis Foundation Trademarks.